

CASE STUDY – FLEET MANAGEMENT REPORTING

Commissioned

January 2011

Client

A vehicle rental company specialising in adapted vehicles

Nature of Consultancy

Fleet and IT (specifically reporting)

Our brief came from a newly appointed Managing Director well versed in rental sales and operations matters that sought to obtain early control in areas related to fleet costs, maintenance and rotation.

Our client's IT department was responsible for report generation and production from their deployed platform.

After detailed stakeholder engagement, we produced a range of report specifications designed to provide both snapshot and trend line reporting of a range key fleet operating metrics including

- Mix of business report (attached)
- Contribution Report
- Utilisation Report
- Rolling Maintenance Report
- Disposals report
- Fleet Dynamics Report (which will be the basis from which you might flex fleet life, RV's and maintenance estimates).

Additionally after detailed review of the client's fleet operating strategies, we recommended that various changes be considered including asset writing down policies. Our client ultimately adopted our suggestions.

Finally we produced some simple Fleet Operating Guidelines and practices which our client found invaluable as she rapidly became more familiar with fleet management issues.

